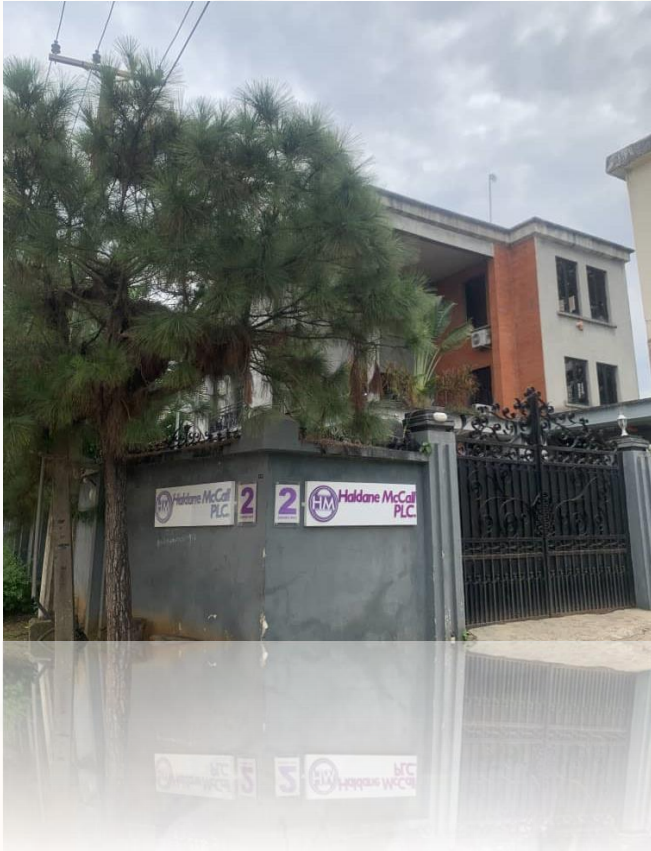


Haldane McCall Plc

INVESTORS FORUM



OUR HISTORY



Brief History

Haldane McCall Plc (RC: 1020941) formerly Haldane McCall Ltd was incorporated in September 2012 as a private limited company with focus on real estate business with very promising outlook. It had successfully developed and marketed luxury residential apartments in the upper neighborhood of Ikeja GRA, & other locations in Lagos State. It became a public limited liability company on the 11th of January, 2021 with an authorized share capital of ₦1,561,000,000 divided into 3,122,000,000 ordinary shares of ₦0.5 kobo each.

Our Mission

To create sustainable real estate & hospitality business models by investing and contributing to the socioeconomic development of Nigeria in Particular, the West African Sub-region and Africa in General.

Our Vision

Our vision is to create a company that would enable the creation of a sustainable developmental framework for Africa. We would achieve our vision by positively engaging all stakeholders in all our areas of operations.

Core Values

- Professionalism
- Integrity
- Passion
- Leadership
- Spirit to serve
- Diversity



Our Brand: at a glance



Haldane McCall Plc

Holding Company

Subsidiaries

Suru Homes Limited

Suru Express Hotel



BUSINESS OVERVIEW



Brand: Suru Homes Limited

- Development of middle class & affordable homes
- Development of serviced apartments for sale & letting.
- Sales of land to individuals & corporate bodies.



Brand: Suru Express Hotel, & Suru Express Plus Hotels

- Develop a chain of quality affordable budget hotels across Africa offering clean, comfortable and affordable hotel accommodation with modern facilities.
- Development of chains of function halls.

CURRENT PROJECTS



**34 units of 3 bedroom
apartments in Ketu, Lagos.**

(For Sale)



**48 units of mixed
development in Port Novo
(For short let & hotel project)**



**16 units of 2 bedroom
apartments in Owode,
Mile 12, Lagos.**

(For Sale)

SOME PAST PROJECTS



HOTEL PORTFOLIO



Suru Express Plus GRA Ikeja

32 Rooms with a conference hall



Suru Express Plus Ikorodu

92 Rooms with 2 conference halls



Suru Express Hotel Surulere

22 Rooms

BOARD OF DIRECTORS



George Oguntade (SAN)
Chairman



Mr. Edward Akinlade
GMD



Prince Oyewole Olurin
Company Secretary



Sir. Adewole Farinu
Independent Non-Executive Director



Prince Samuel Oyebola
Independent Non-Executive Director



Mr. Tobenna Nnamani
Non-Executive Director



Mr. David Emuloh
Executive Director



Mrs Abiola Elugbaju
Executive Director



Miss Shola Ojunde
Executive Director



Princess Ifeoluwaseyi Aadesola
Non-Executive Director



Mr. Bidwell Onyeakosi
Independent Non-Executive Director

Management Team



GMD
Edward Akinlade



Chief Finance Officer
Johnson Adeagbo



IT Director
David Emuloh



HR Director
Shola Ojunde



Hotel Director
Abiola Elugbaju



GM Homes
John Okoro



Head Legal
Akintoye Akinyemi



Audit/ Internal Control
Oluwale Oluwagbemiro



Chief Security Officer
Yunusa Mishaeli



GM Projects
Bolaji Samuel



GM Marketing
Noel Adepoju



GM Facility
Ifeanyin Alabua



PA to the GMD
Kemi Ayewa



GM Operations
Bolanle Oshoffa



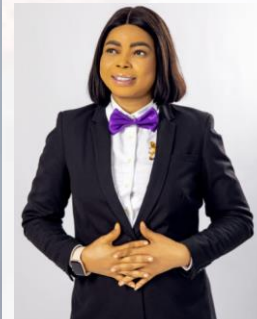
Act. GM Hotel
Daniel Alade



Act. GM Hotel
Akindele Farogbon



Act. GM Hotel
Rukayat Abdulsalam



Sales Supervisor
Blessing Ndubisi



OUR PLANS FOR THE FUTURE- Real Estate

1. Majidun Project

- The Company owns a land in Majidun just before Ikorodu and intends to build about one thousand units of bungalows. Every 2 years, the Company will invest ₦2bn in new homes development. This is a very huge development the Company wants to embark on worth over ₦10bn. This would be done through off-plan sales in order to ground break the site which is being worked on and thereafter market to the public to subscribe. Upon commencing the project, we will be on site, and revenue will begin flowing in from promoters. Lastly, our plan is to raise a bond through the capital market sometime in the future.

Others

- To further entrench its real estate development expertise and lend itself to improving the evident need for housing supply in Nigeria, the Company plans to embark on mass construction of middle- and low-income housing units within Lagos State in the first instance. Discussions are also at advanced level to partner with Lagos State government to provide lands for Haldane McCall Plc for development to meet the demands of the sector.
- The Company plans to replicate the mass housing plan in other urban centers in Nigeria and beyond. Other prospects abound for the Company in this sector as more opportunities arise.

OUR PLANS FOR THE FUTURE- Hospitality

- The company intends to expand by procuring at least one additional hotel annually over the course of the next decade at choice locations such as Lagos, Abuja, Port Harcourt, Ibadan etc.

- In the medium term, the Haldane McCall group seeks to further develop 10 budget hotels under the Suru Express Brand.

- The Company intends to intensify its drive for sourcing and identifying viable investment opportunities in the African emerging markets. The strategy among others is to buy existing hotels, invest, remodel and finally rebrand for optimality
- We are optimistic that the strategic plan of 'Express Hotels' and the sustenance of the three virtues below will enhance the Company's prospect of having a prominent position in the hospitality industry in Nigeria and beyond:
 - Clean and Comfortable accommodation with basic facilities.
 - Quality Hotel experience for guests.
 - Strategic location to suit target market.

HALDANE MCCALL PLC

FIVE YEARS FINANCIAL SUMMARY FOR THE YEAR ENDED 31 DECEMBER, 2022

Notes	2022 = N=	2021 = N=	2020 = N=	2019 = N=	2018 = N=
CAPITAL EMPLOYED					
Share Capital	1,561,000,000	1,561,000,000	249,825,485	1,000,000	1,000,000
Directors Current Account	587,309,701	391,661,506	0	0	9,260,973,986
Share Premium	1,002,732,158	1,002,732,158	124,412,743	0	0
Deposit for Shares	5,000,000,000	5,000,000,000	2,726,836,288	3,100,074,515	0
Revaluation Reserve	2,337,890,113	3,827,890,113	0	0	0
Revenue Reserve	3,778,034,076	3,680,086,543	3,626,363,789	3,509,245,763	3,123,245,518
Shareholders Interest	14,266,966,048	15,463,370,320	6,727,438,304	6,610,320,278	12,385,219,504
EMPLOYMENT OF CAPITAL					
Fixed Assets	14,935,433,792	17,894,466,512	14,428,602,575	14,636,924,008	11,254,135,865
Long Term Investment	0	0	200,780,115	200,780,115	200,780,115
Net Current Assets	1,846,008,652	1,283,380,204	894,028,157	1,549,969,490	2,288,999,671
Bank Loan	0	1,200,000,000	1,031,496,147	1,131,496,147	1,358,696,147
Long Term Liability	2,514,476,396	2,514,476,396	7,764,476,396	8,645,857,188	0
	14,266,966,048	15,463,370,320	6,727,438,304	6,610,320,278	12,385,219,504
Turnover, Profit & Taxation					
Turnover	2,916,700,670	1,309,324,441	1,413,794,934	1,992,126,555	1,262,840,524
Profit/ (Loss) Before Tax	144,040,489	79,004,051	172,232,390	567,647,419	222,133,028
Profit/ (Loss) After Tax	97,947,533	53,722,755	117,118,025	386,000,245	207,690,368
Earning Per Share of ₦0.50 each	0.06	0.03	0.47	N386	N208

NGX LISTING STATUS

Current Status

All required approval from SEC as well as NGX has been obtained. NGX is currently awaiting our indicative date for the listing to be completed.

Exchange	The Nigerian Exchange Group (NGX)
Market	Equities
Board	Main Board
No of Shares	3,122,000,000 ordinary shares of 50k each
Par Value	50k (Fifty Kobo)
Methods Of Listing	Listing By Way Of Introduction
Currency	Naira
Status	All The Ordinary Shares Being Listed Rank Parri Passu Without Any Preference To One Above The Other By Reason Of Priority Or Date Of Issue
Indebtedness	None



A Vision for the Future:

At Haldane McCall Plc, we are focused on the future! We're thrilled to share our forthcoming stock exchange listing, inviting you to join as a valued participant in our journey of expansion. We are confident that our path to the stock market will not only amplify your investment's worth but also grant you the opportunity to be a part of something exceptionally remarkable.

Invest with Haldane McCall Plc and be part of something extraordinary! Your journey to financial success begins here, guided by expertise, transparency, and a commitment to a sustainable future.

Why Invest with Us?

- **Strategic Growth:** We have a well-defined strategic growth plan that includes expanding our market presence and exploring new opportunities. Your investment will be part of an exciting journey towards expanding our horizons and securing a brighter future.
- **Diversified Portfolio:** Our presence in both real estate and hospitality sectors ensures that your investment remains resilient in a rapidly evolving market.
- **Stellar Returns:** Our future projections indicate promising returns on investments. We're committed to maximizing value for our investors as we continue to grow and innovate.
- **Proven Expertise:** With a history of profitable ventures and a dedicated team of industry experts, we have consistently delivered exceptional results.
- **Dividends Policy:** The Company shall endeavor to maintain a dividend payout ratio of not less than 30% of net earnings yearly .



Haldane McCall Plc

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Call / Chat 8077245447

Info@hmkplc.com

www.hmkplc.com

— Issuing House/ Stockbroker to the Listing ↓

- Finmal Finance Services Limited

— Stockbroker to the Listing ↓

- Professional Stockbrokers Ltd



THANK YOU